

Message Text

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51

ACTION EB-11

INFO OCT-01 NEA-14 ISO-00 HEW-08 SCI-06 COME-00 CIAE-00

DODE-00 INR-11 NSAE-00 PA-04 RSC-01 USIA-15 PRS-01

SP-03 IO-14 AID-20 DRC-01 (ISO) W

----- 044572

R 120929Z AUG 74

FM AMEMBASSY ISLAMABAD

TO SECSTATE WASHDC 6237

INFO AMCONSUL KARACHI

UNCLAS ISLAMABAD 7746

E.O. 11652: N/A

TAGS: EIND, PK

SUBJ: PHARMACEUTICALS - GENERIC NAMES

1. EMBASSY IS POUCHING TO EB/CBA/BP AN ARTICLE (BY DR. FAZLI, DEPUTY DIRECTOR GENERAL, MINISTRY OF HEALTH), PREPARED FOR INDEPENDENCE DAY RELEASE ON AUG. 14.

2. FAZLI BEGINS HIS ANALYSIS OF PAK EXPERIENCE UNDER GENERIC NAMES SCHEME BY QUOTING BRITISH MEDICAL JOURNAL THAT IN THIS QUOTE MOST REVOLUTIONARY REFORM UNQUOTE.. QUOTE PAKISTAN LEADS THE WORLD UNQUOTE. HE STATES OBJECT OF BRAND NAME IS TO CONCEAL IDENTIFY OF THE PRODUCER AND ELIMINATE OPEN COMPETITION. SECONDARY FEATURE IS TO PROLONG MONOPOLY BEYOND THE PATENT. ACCORDING TO FAZLI, QUALITY CONTROL IN PAKISTAN HAS BEEN IMPROVED UNDER THE GENERIC SCHEME AS THE NEW SYSTEM PERMITS CLOSER REVIEW OF LICENSING REQUESTS AND A REDUCTION IN THE NUMBER OF FORMULAS TO BE REVIEWED. FAZLI STATES THAT 14 LICENSES HAVE BEEN CANCELLED, FOUR SUSPENDED AND SHOW CAUSE NOTICES SERVED IN TWENTY OTHER CASES. HE CLAIMS THAT PRICES HAVE RESPONDED FAVORABLY UNDER THE GENERIC SCHEME. WHEREAS THE WHOLESALE PRICE INDEX FOR MOST OTHER MAJOR COMMODITIES IS NOW IN THE RANGE 200-250 (1959-69 EQUALS 100), THE INDEX FOR LOCALLY MANUFACTURED DRUGS AND MEDICINES HAS DECLINED TO 75.

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3. FAZLI CONCLUDES BY ADMITTING THAT THE SCHEME STILL HAS PROBLEMS WHICH NEED TO BE WORKED OUT. THE SYSTEM RESULTED IN SOME DISLOCATIONS AND THE RESULTING RESISTENCE BY THOSE WHO SUFFERED. HOWEVER, HE BELIEVES ALL MAJOR ADJUSTMENTS HAVE BEEN MADE, WITH THE SCHEME NOW FUNCTIONING SMOOTHLY PROVIDING CONCRETE BENEFITS TO THE QUOTE COMMON MAN UNQUOTE. BYROADE

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Disposition Event:
Disposition History: n/a
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